


The **Poggenpohl** Standard

**poggen**  
**pohl** 

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# The Ultimate Kitchen

**Since our foundation in 1892, we've been asking ourselves: what is a good kitchen?** Since then, Poggenpohl has had a significant influence on the development of fitted kitchens and worked out guiding principles which today serve as the basis for designing your individual kitchen in the best possible way.

**The demand on us.**

Poggenpohl was and is a pioneer. People and their needs, social change and foresight – nationally and internationally – are the measure for us.

**As individual as our customers.**

Every kitchen is completely customised to the needs and desires of the client.

**Pioneering design**, combined with exquisite materials and made-in-Germany craftsmanship, guarantees quality of the highest standards.

**Profound environmental awareness.**

We source and use materials that conform with the highest environmental standards – in line with our clear focus on genuine ecological sustainability.

**We have an answer to the big question:** the best kitchens are at the heart of everything. They are places for stories, for emotions and for decisions. A good kitchen is a partner, a friend, a workshop or an office. We craft our kitchens to accommodate all your needs and desires – and for the people in your life.



## The **Poggenpohl** Standard

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A long history as a leading manufacturer of superior-quality kitchens has enabled us to define our own benchmark; a yardstick that determines our identity, our values and our actions: **The Poggenpohl Standard.**

### **CUSTOM BUILT**

100% individuality.  
Designed to your exact specifications

### **HANDCRAFTED**

Handmade for perfect quality

### **LIVING SPACE**

Smart ergonomics, fully integrated appliances,  
intelligent storage spaces

### **GERMAN MADE**

Local production for international quality

### **MATERIAL**

High-quality materials,  
exquisite surfaces

This is the benchmark that ensures we guarantee you the highest standards of advice, design, manufacture and service: **Our customers rely on us unconditionally.**

### **TASTEFUL ELEGANCE**

Magnificent design,  
innovative details

### **INDIVIDUAL PIECES**

Unique perfection – every time

### **PARTNERSHIP**

Personal service from planning  
to installation and beyond

### **LONGSTANDING**

Function for decades, unique service

### **SUSTAINABILITY**

Production with sustainable materials.  
100% Made in Herford, Germany

## The Advantage

The following points demonstrate **selected characteristics that make Poggenpohl kitchens so unique and highly functional.** The small, subtle solutions, the pragmatic basic designs, the services. Our aspiration is to not just set industrial standards, but to always make kitchens better. Today and tomorrow. **Your kitchen deserves it. And so do you.**



## The Service Pledge

**There's no need to additionally apply for this service benefit, it comes with every kitchen.** With every single Poggenpohl kitchen there's a service- card located in the sink cabinet. It provides a document of all relevant data to enable rapid identification of each custom-built kitchen. This way, problems can be solved quickly and unbureaucratically, no matter how long you have already owned your Poggenpohl kitchen.



## Optimised Use of Storage Space

**The side walls of all our drawers and pull-out elements are only 8 mm thick.** We're the only company in the industry to use this dimension, and our sophisticated interior design optimises the use of storage space. The available interior space can be maximised by combining the standard 58 cm front-to-back length drawers with free upgrades – to a length of up to 65 cm; that's enough space for up to 5 litres of milk, 10 packets of pasta, or whatever you feel is important.



## Quality Guarantees Durability

**Poggenpohl quality goes far beyond typical industry standards.** Our quality control laboratory tests surfaces, the durability of materials and functionality. The unmistakable Poggenpohl logo has always stood for unsurpassed quality, so you benefit from Poggenpohl kitchen-making perfection.



## Unique Functionality

**The closer you analyse your Poggenpohl kitchen, the more innovative solutions you see.** Timeless, intelligent design is reflected in the sophisticated details that make each feature so effortlessly operable and functionally practical. The result is a bespoke kitchen that exceeds expectations – and delights you every day.



## Unlimited Options

**We offer bespoke kitchen solutions 'as standard'.** The basis is formed by a system of mutually compatible cabinets and surfaces. In combination with our infinite spectrum of colours and materials, we ensure you enjoy the greatest possible creative freedom. Fine-tune your Poggenpohl kitchen to your personal needs, living space and sense of style.

*Concentrate on  
what's important*

**+SEGMENTO**





Poggenpohl +SEGMENTO

**Be modest, wise and uncomplicated. This good advice for life is also the key to success in kitchen design.**

No kitchen embodies this approach better than **+SEGMENTO**. Simple and easy elegance masks numerous practical functions and options. A slender counter top shelters logically organised storage spaces that disappear behind handle-free touch-to-open doors. The look is rounded off with a panel wall that seamlessly bridges the journey from a living space to the kitchen area.



Select from a variety of worktop materials, including glass, ceramic or quarried stone. The shelves for the panel wall can be adapted to requirements.



With its clearly-structured surfaces, the trim design of **+SEGMENTO** is perfectly suited for implementing your own design ideas.



Austere geometry, handle-free design, the narrowest internal frames for optimised storage space. A gentle nudge opens and closes the drawers and pull-outs thanks to the **+MOTION** system.

#### **+SEGMENTO:** An overview

- consistently minimalistic design
- handle-less cabinets – to open manually or by finger tapping
- clear and disciplined gap design
- filigree 12 mm worktop and panels
- wide range of surfaces and materials available
- customisable cabinets and interiors






Poggenpohl +SEGMENTO

**True perfection can't be improved upon. But you can create variations of it.** The reinterpretation of our classic **+SEGMENTO** in a new design: the range of colours used consists of black, white and grey. The soft matt surfaces and contrasting cavity handles convey monochromatic modernity. No more unsightly fingerprints thanks to the dirt-repellent nanotech surface. Whether you're in a micro apartment, a spacious loft or a stylish bungalow in the country: with **+SEGMENTO** you can occupy both urban zones and rural districts.



*Contrasts create  
excitement*

**+MODO**

**poggen  
pohl** 





Poggenpohl +MODO

**A good kitchen doesn't just connect the people that use it, but its surroundings too.**

**+MODO** is an exciting contrast of open and closed, of massive and delicate – an extraordinary design which is still unique today. With its surfaces and open spaces, **+MODO** constantly diverts your gaze. Extendable trays and glass drawers accentuate the free-thinking way in which this kitchen presents itself.



**Poggenpohl +MODO**

Perfectly handcrafted trays, made from a comprehensive selection of wood surfaces or individual lacquers glide along rails beneath the worktop.



The solid-looking worktop is 13 cm thick and lies at the heart of culinary activity in the kitchen. It also serves as a shelter for the open, pull-out trays below.



**+MODO: An Overview**

- exciting contrasts created by open and closed surfaces
- wooden or lacquered trays – if desired with a transparent or black glass box
- supports made of steel – in aluminium or matt black powder coatings
- dominant 13cm-thick worktop with internal honeycomb structure
- available with a wide variety of surfaces and materials
- customisable cabinets and interior fittings
- worktops available in stone or laminate

*Floating  
single unit*

**+VENOVO**







Poggenpohl +VENOVO

**Simplicity, versatility and no limitations.**

We've assimilated the recipe for a satisfying and modern life – and infused this inspiration into a very special kitchen known as **+VENOVO**. Based on the open-plan approach, this kitchen appears to float above a floor on the metal frame. Your devices, applications, functions and storage space options can all be built in – in line with requirements.

The innovative design radiates a sense of weightlessness and its versatility is unsurpassed. A new city? A new house? Ready for a change? Wherever you go – **+VENOVO** goes with you.

The **+VENOVO** kitchen island can combine every kitchen function into one piece if required. The design concept offers four single units which can be combined together into one unit: a kitchen island, a lowboard, a highboard and tall cupboard units.



Everything fits to the millimetre and is organised to perfection – from the small compartments in the cutlery drawer to the functional aesthetics of each drawer itself.



The work surfaces, one above the other, are made of contrasting materials, and offer space to accommodate the built-in chopping board.



The core feature of **+VENOVO** is the elegant, self-supporting frame, which offers total stability. Available in glossy chrome, glossy cerium grey, matt polar white and matt black, it forms the basis for the lightness of this kitchen.





The entire range of kitchen functionality can be completely matched to your domestic living area via our broad portfolio of materials, colours and surfaces – into the smallest of spaces. Suddenly, your living room is transformed into a lounge kitchen – a whole new space in your home. If you're asked why you don't have a kitchen: **+VENOVO** is a great answer.





This planning option involves placing a second, thicker worktop directly atop the carcass.



#### +VENOVO: An Overview

- cook, bake, fry and rinse in an elegantly organised kitchen in a minimum of space
- mirror-effect mounting columns enhance the sense of floating
- can be combined with other items of Poggenpohl domestic furniture
- available in a wide variety of surfaces and materials
- frame in black or polar white matt, gloss chrome or gloss cerium grey
- handles optionally in black anodized or gloss chrome accentuate the lines
- two working levels for cooking and rinsing from different materials
- four frames for kitchen island, tall units, high and low boards

*Intelligent Design  
For Maximum Creative Freedom*

**+STAGE**

**+STAGE cabinets are everything other cabinets would love to be:**

From an office space above the house bar to a fully-fledged miniature kitchen with built-in fittings. Whether as a built-in unit or a stand-alone solution, the basic width of 120 cm and a choice of four heights guarantee owners a space-saving, multifunctional cabinet for micro apartments, offices or common rooms. A well-obscured block of sockets even enables electrical devices to be hooked up.

The pocket doors can be retracted to reveal the inside of the cupboard. It goes without saying that the inside is designed by you.





The various **+STAGE** fronts and surfaces are perfectly suited to your living spaces: as an additional breakfast area or even kitchenette, for example.



# **PREMIUM COLLECTION**





**Poggenpohl** PREMIUM COLLECTION

**Excellent workmanship, durability, versatility, innovation and exquisite details define Poggenpohl and its customer service ethos.**

Our declared goal: To provide you with the very best, individually adapted, personally selected product – a perfect kitchen.

The **PREMIUM COLLECTION** stands for the broadest and most diverse selection of combinations possible. You may choose to mix various fronts, vary your cabinet heights and dimensions, or select cabinets from the **PREMIUM COLLECTION** with one of the luxurious kitchens from our design concepts. Our kitchen planners give the benefit of their vast experience every time to ensure you receive a completely bespoke premium or luxury kitchen. Only the very best is enough.





Doors, cabinets and fronts can be fine-tuned to your precise requirements to ensure maximum usability and aesthetic pleasure.

Wide drawers ensure storage space usage is maximised in a kitchen block that's only 110 cm front-to-back.

With a wealth of colours and materials to meet your every desire for any room, the **PREMIUM COLLECTION** offers the best possible solution for your personal design.



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## Material and Function

**All you have to do – is decide.**

Look through our portfolio of colours and surface finishes until you find your own, personal combination to put your Poggenpohl kitchen in the best possible light. Feel free to visit one of our studios or flagship stores, and to benefit from the assistance of one of our experienced kitchen designers.

Your world – your spectrum:

Choose from a wide variety of wooden surfaces, in subtle shades, with various textures and feels.



**Poggenpohl** Material and Function



Seen in the perfect light:  
Although we produce a broad range of surfaces it's often minute details that can have a major influence on the impression your kitchen makes.



White is white – right?  
Wrong. You decide which is the right white for you. We offer basic colours, or a free choice of colours within the RAL design system and NCS scale. It may be the tiny nuances that make all the difference.



Wooden surfaces are an excellent choice, exuding natural warmth and aesthetics that generate a cosy atmosphere. Many of the woods in the Poggenpohl portfolio were grown in Germany under environmentally sustainable conditions.

### Handles and drawers. Satisfaction guaranteed.

Poggenpohl drawers don't just open – they open in style! Some open with carefully chosen handles that sit comfortably in the hand, others open and close at the mere tap of a finger thanks to the mechanical excellence of **+MOTION** technology.



The efficient space distribution of the drawer compartments makes it easy to keep things organised; particularly since the interiors of the drawers are so elegantly divided by our 8 mm drawer design.



Many handles are especially designed for Poggenpohl and can only be purchased directly from the company. Each handle is subtle, yet expressive – and customised to suit the respective cabinet front.

**Poggenpohl kitchens are more than the sum of their parts.** Nevertheless, above all the many intelligent solutions make Poggenpohl kitchens so special: Built-in LED lighting, magnetically attached plinth panels, fold-away steps or special compartments for smaller kitchen appliances. We meet every challenge, demand and detail with a perfect solution.

To prevent the shelves from slipping or falling out, we use a special shelf support for secure mounting.



The magnetically affixed plinth panels can be easily removed, cleaned and reattached.



The remaining shelf-rest holes are closed with colour-matched plastic plugs during assembly.



Indirect LED strip-lighting generates a cosy domestic mood.



Technical add-ons such as tablet holders will be the key features of 21st century kitchens.



Vertical farming? Urban gardening? Why not? This plant cube created by a Munich start-up brings outdoors indoors – and is only available in Germany. Built-in seed trays allow owners to plant their own herb gardens – high above the city.





## Accessories

**Perfect right down to the last detail.** Passionate cooks can find the best knives for slicing or dicing a wide array of ingredients, cast-iron pots for their favourite stew and lots of other things they just like using in our exclusive range of Poggenpohl Accessories.



Our cast-iron pots have a coat of high-quality enamel on the inside.



It's nice when things matter to us – due to their design, their functionality or simply due to the fact that they suit your kitchen.

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## Bespoke Planning

*Our craftsmanship is  
our signature*

**+SEGMENTO**  
Prerow, Germany



**PREMIUM COLLECTION**  
Lausanne, Switzerland





**+SEGMENTO**  
Kapel-Avezath, Netherlands



**+MODO**  
London, England





**PREMIUM COLLECTION**  
Winter Park, USA

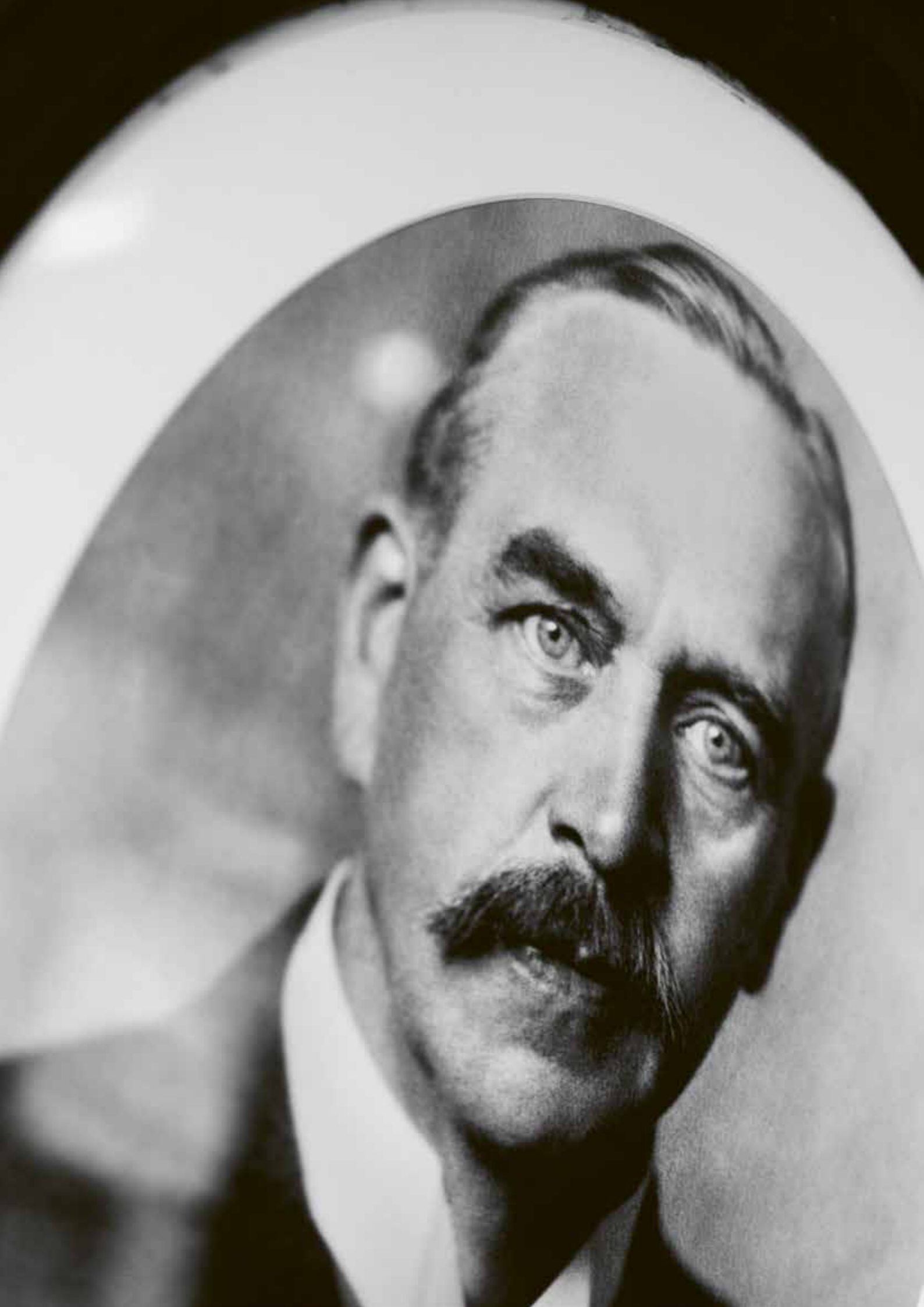


**PREMIUM COLLECTION**  
North Berwick, Scotland



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## The Company



# Poggenpohl was and is a pioneer.

*How we began and what we have become.*

Our founding father Friedemir Poggenpohl once said: 'We want to make better kitchens.'

That's how **this exciting story full of innovations, developments and successes:** the story of a German company known all throughout the world today, began in 1892.

Friedemir Poggenpohl, a furniture cabinet maker, had a vision. He believed kitchens could be made much better than the standard of the day. To this end he established a furniture factory and a furniture business – the predecessors of today's company. Since then almost everything has changed and the industry has been completely revolutionised.

Throughout the whole of the 20th century and on into the 21st century, Poggenpohl set important milestones in kitchen development. **The kitchen was transformed from a work space into the beating heart of a home. A change that Poggenpohl helped to start and has driven inexorably forward for more than 125 years.**



# The Timeline:

## 1892

Company is founded by Friedemir Poggenpohl.

## 1928

The invention of the 'Reform' kitchen with connecting cabinets and functional interior fittings heralds the introduction of later built-on and built-in cabinet kitchens.

## 1930

Poggenpohl's ten sanding lacquer technique establishes the brand's excellent reputation for surface quality.

## 1950

Introduction of the first 'Form 1000' cabinet unit system at the furniture fair in Cologne. Export to other countries begins at the end of the decade.

## 1962

The 'Form 2000' kitchen reveals the next steps in the development of sophisticated built-in cabinets.

## 1968

The first Poggenpohl solid wood kitchen heralds the trend towards wooden kitchens in the 1970s.

## 1970

Experiment 70: Luigi Colani's spherical kitchen offers a vision for the year 2000.

## 1982

The "Dimension 75" design sets new standards in alcove design.

## 1995

The introduction of the large corpus system now offers pioneering efficiency.

## 2000

**+SEGMENTO** and **+ALU2000** are presented at the International Furniture Fair Cologne.

## 2004

Introduction of **+INTEGRATION** at the Eurocucina in Milan.

## 2005

Poggenpohl collaborates with the renowned Spanish designer Jorge Pensi for **+MODO**.

## 2007

Poggenpohl and Porsche Design present the **P'7340 Design by Studio F. A. Porsche**, the world's first 'kitchen for men'.

## 2008

Poggenpohl and Draenert present the '**Dining Desk**', combining living room, kitchen and communication functionalities.

## 2011

**+ARTESIO** is introduced onto the market, having been designed in cooperation with the architect Hadi Teherani.

## 2014

As part of a collaboration with Porsche Design, Poggenpohl rolls out the **P'7350 Design by Studio F.A. Porsche**.

## 2016

**+STAGE** is released, offering intelligent design for maximum creative freedom.

## 2018

**+VENOVO** dissolves the divides between kitchens and living areas. Designed by the design studio neongrün.

# Award-Winning Innovation

**We refuse to rest on laurels earned for previous innovations**, we are determined to remain curious and to question existing ideas – to make the best-ever solutions even better. The results are ideas that not only please us – and our customers; they regularly impress the juries of prestigious design competitions. We claim first prize with reassuring regularity – and are delighted every single time



**German Design Award**



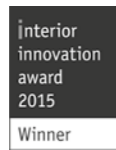
**German Brand Award**



**Designpreis der BRD**



**Iconic Award**



**Interior Innovation Award**



**Red Dot Design Award**



**iF Product Design Award**



**Good Design Award**



**Superbrands Germany**

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GmbH**

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